

# What's the ROI of AI in AEC?

Faster proposals, fewer errors, and more confident decision-making.



Artificial Intelligence is transforming how AEC firms approach proposals, compliance, and content development. By automating repetitive tasks and surfacing the right information instantly, AI allows marketing teams, technical SMEs, and leadership to focus on high-value work. The result? Faster proposals, fewer errors, and more confident decision-making.

## ROI Breakdown

Who Benefits	% Time Saved	Where the Savings Come From
Marketing Team	30%	<ul style="list-style-type: none"><li>• AI search pulls past answers and assets instantly</li><li>• Auto-generated compliance matrix and first-draft boilerplate</li><li>• Fewer back-and-forth emails</li></ul>
Technical SMEs	45%	<ul style="list-style-type: none"><li>• Cleaner drafts mean fewer repeat Q&amp;As</li><li>• Outdated specs flagged automatically</li><li>• AI-assisted content drafting</li></ul>
Leadership / Principals	35%	<ul style="list-style-type: none"><li>• Fewer questions from team members about past proposals</li><li>• Fewer review cycles before approval</li><li>• Quick "Go / No-Go" score reduces adhoc decision meetings</li></ul>

*\*Data based on average time savings for OpenAsset customers using AI tooling.\**



See how AI can transform your AEC workflows.

Book my demo